

Quick Start Guide

6 steps to success



1. First things first - have a go

It's useful to understand how easyfundraising works, even if you don't have anything to buy. This will help you explain how it works to others. And the good news is, it's really easy!



2. Your cause page

You have your own easyfundraising page to share with your supporters. This shows them how to sign up to support [CAUSE NAME] and how much you've raised so far.

To complete your cause page, [click here](#) to add your logo and update your description. You can also let your supporters know what you're raising funds for.



3. Recruit new supporters

To get your supporters signed up and using easyfundraising when they shop online, use these ready made fundraising tools which explain how it works and make it easy!

1. [Emails & Newsletters](#)

Ready-written for you to copy, paste and send to your contacts

2. [Facebook & Twitter](#)

Posts to share to encourage supporters to sign up

3. [Posters & Flyers](#)

Download, print and hand out to new supporters

4. [Handout cards](#), [presentations](#), [videos](#) and [lots more!](#)



4. Keep banging the drum

It's important to help spur on your supporters to keep raising with regular reminders and updates.

Use our ready made [emails & newsletters](#), [facebook & twitter posts](#), [posters & flyers](#) and [lots more](#) to make it easy to remind your supporters.



5. Remember to use easyfundraising

Donation Reminder

The Donation Reminder helps you to remember easyfundraising every time you shop online by telling you which retailers offer donations when you visit their sites.

easyfundraising app

If you shop on an iPad or iPhone, our **FREE** app makes it even easier to raise donations for [CAUSE NAME]! You can see your recent activity and how much your good cause has raised too!

[Get the Donation Reminder](#) >

[Get the app](#) >



6. Talk to our team

Talk to one of our friendly fundraising coaches who can guide you around the website and advise you on how to make easyfundraising work for your cause. The call will only take 10 minutes and we've found that causes who talk to our fundraising coaches raise over twice as much!

[Book my call](#) >